

# Swindon Town Football Club



Official Programme 5np 1/-



**Swindon Town v Cardiff City**

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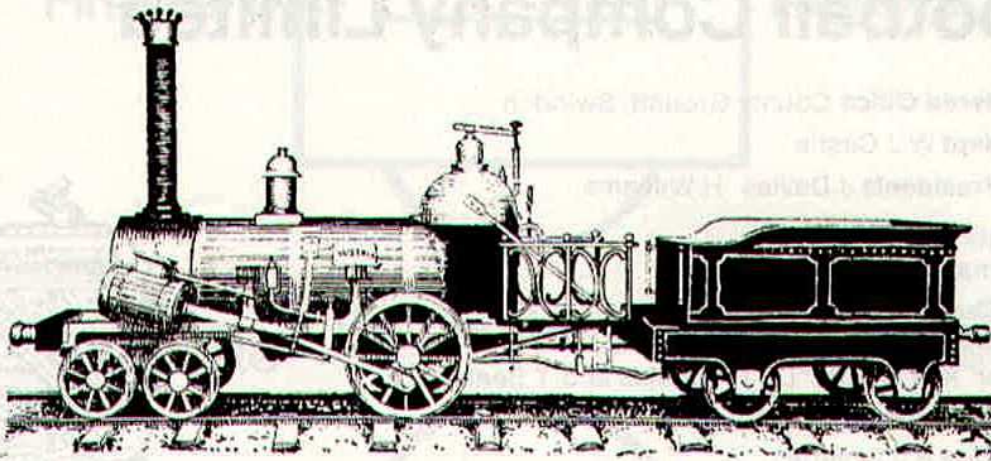


**Saturday, 10th April, 1971 – Division II**

## Swindon Town v Cardiff City

**Kick-off 3 pm**

Swindon Town	OFFICIALS	Cardiff City
<b>1 Downsborough</b>	<b>REFEREE</b>	<b>1 Eadie</b>
<b>2 Thomas</b>	Mr K Styles	<b>2 Carver</b>
<b>3 Trollope</b>	Barnsley	<b>3 Bell</b>
<b>4 Butler</b>		<b>4 Sutton</b>
<b>5 Burrows</b>		<b>5 Murray</b>
<b>6 Harland</b>		<b>6 Phillips</b>
<b>7 Peplow</b>		<b>7 King</b>
<b>8 Smart</b>		<b>8 Gibson</b>
<b>9 Jones</b>	<b>LINESMEN</b>	<b>9 Warboys</b>
<b>10 Noble</b>	<b>Red Flag:</b>	<b>10 Woodruff</b>
<b>11 Rogers</b>	Mr J A Finn	<b>11 Bird</b>
<b>12</b>	Chigwell Row	<b>12 Harris</b>
Colours:	<b>Yellow Flag:</b>	Colours:
Red and White	Mr K H Limbird	Blue
	Stourbridge	



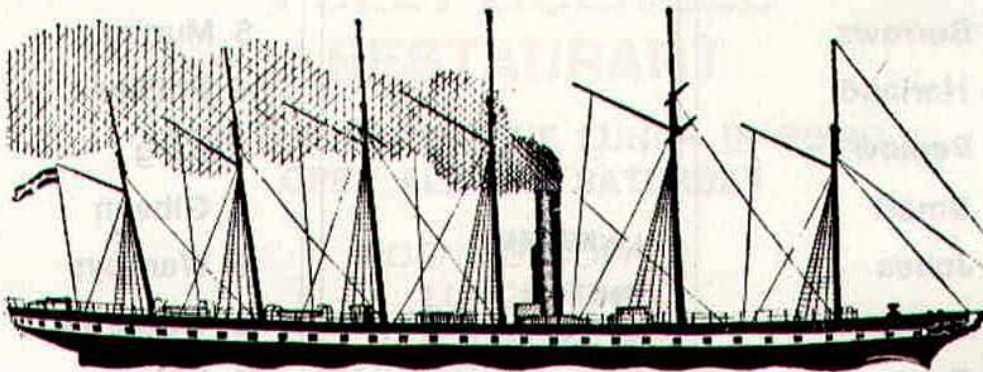
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# news & views

Today we play the first of our three games in four days. What a match it could be — with Cardiff fighting every inch of the way to gain promotion, and Swindon making great efforts to recover from a very poor period, having lost five games out of the last six, culminating with the heavy defeat at Sunderland.

If it is any consolation, we lost 0-6 the last time we visited Sunderland in January 1964, after that fantastic start to the 1963/64 season. Interest has been taken in the composition of the Swindon side that day. It was as follows: Turner; Wollen, Trollope; Morgan, McPherson, Woodruff; Summerbee, Hunt, Smart, Atkins, Rogers. Reserve: Sproates. The gate on that occasion was just over 39,000, compared with 8,500 last week. The home club was challenging strongly for promotion (in fact they went in to Division 1 at the end of the season). Those figures obviously speak for themselves. Supporters want, in fact demand, success.

Incidentally on that same day Bradford City won 1-0 at Halifax. In goal for the home club was Peter Downsborough, and Stan Harland played at left-half for Bradford City.

Now to our friends from Cardiff City, a most hospitable club. We greet once again a frequent and most welcome visitor to the County Ground, Manager Mr. James Scoular, and also his trainer and ex-Swindon player, Lew Clayton, one who always gave everything, and fought for every ball. No doubt Cardiff players have been reared on this philosophy.

Swindon visited Cardiff Boxing Day and drew one goal each, on a very cold, windy day and a fairly hard playing surface. It was a splendid game played before a very good gate of just over 22,000.

Cardiff are now in second position in Division 2, with 45 points from 34 games, so they have every incentive to win. It will no doubt be a dour struggle, as Swindon players always fight back strongly as we have often seen, when the team has been in arrears.

Last season Cardiff visited Swindon on Tuesday, 19th August, 1969 and as usual we witnessed a splendid game of football with fast and open play. Result: two goals to one in favour of Swindon. Chris Jones scored after 27 minutes, and Clark headed a goal from a corner in 56 minutes to equalise. However, after a splendid move by Roger Smart, Chris Jones scored the winning goal twenty minutes from the end.

Swindon: Downsborough; Thomas, Trollope; Butler, Burrows, Harland; Smith, Horsfield, Smart, Jones (C.), Rogers.

Cardiff City: Davis; Carver, Bell; King (J.), Murray, Harris; Jones, Clark, Lea, Toshack, Bird.

Attendance: 21,562.

The Easter programme will probably resolve the promotion and relegation problems. Today we entertain one of the top clubs, possibly losing them at the end of the season, for which we shall be very sorry indeed although we wish them well. On Monday we play another of our real friends, Charlton, with whom we may again part company, but this time because of relegation. It is sad to lose our friends. Should Charlton escape, it could so easily be our near neighbours Bristol City who make the descent.

Talking of near neighbours we are sorry to see our other neighbours and life-long friends, Reading, occupying such a lowly position in Division 3. They must be in real danger, because the bottom four clubs in Division 3 are relegated.

Strange how fortunes ebb and flow in the football world. It seems every club has its turn of ups and downs. Who would have thought at one time Reading would have played before a gate of 3,690 spectators. We sincerely hope the supporters will rally round and help to bring a revival in the fortunes of the club. What a tragedy if Reading went into the Fourth Division, not only for that club, but also ourselves. We wish them the very best of luck.

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# Supporters club notes

## Anglo-Italian Inter-League Cup Competition, 1971

We are now able to give full details of travel arrangements for the above away matches in Italy, as follows:

**Tour A.** Fifteen days at Lido di Jesolo, Venice. Assemble at Swindon Town County Ground car park at 20.00 hours on Sunday, 30th May, 1971. Depart 20.30 hours. Depart from Gatwick Airport at 01.30 hours, Monday, 31st May, 1971. Fourteen nights accommodation, full-board, at hotels in Lido di Jesolo. Return landing at Gatwick Airport at 07.00 hours, on Monday, 14th June, 1971. Arrive at County Ground car park, 12.30 hours. This tour is fully inclusive of airport taxes, insurance, full-board, flights, hotel accommodation, coaches and seats at the two away matches. If Swindon Town F.C. reach the Cup Final this is an optional extra. The Final will take place on June 13th, 1971.

Total inclusive cost - £55.00 per person.

**Tour B.** Ten day tour by coach departing London Victoria Coach Station at 07.00 hours on Saturday, 29th May, 1971. Overnight coach travel to Lido di Jesolo. Full-board accommodation at the resort, return by express coach, arrive London, Victoria 21.20 hours on Monday, 7th June, 1971. This tour is inclusive of Italian coach and match tickets, and insurance. NOT available for children.

Total inclusive cost - £34.00 per person.

**Tour C.** Day trip by Jet aircraft to Bologna via Venice, departing Tuesday, 1st June, 1971. Assemble at County Ground car park, at 07.00 hours. Depart 07.15 hours. Depart Gatwick Airport at 12.00 hours for Venice and Bologna. Depart from Venice at approximately 03.00 hours, Wednesday, 2nd June, 1971. Arrival back at Swindon approximately 11.00 hours. Fully inclusive of coaches, flight, airport taxes, insurance and match tickets.

Total inclusive cost - £22.00 per person.

**Tour D.** Day trip to Genoa, departing Friday, 4th June, 1971. Assemble at the County Ground car park at 07.00 hours. Depart 07.15 hours. Depart Gatwick Air-

port at 12.00 hours. Day in Genoa. Depart Genoa approximately 03.00 hours, Saturday, 5th June, 1971. Arrive back in Swindon approximately 11.00 hours. Tour fully inclusive of coaches, flight, airport taxes, insurance and match tickets.

Total inclusive cost - £22.00 per person.

We will be operating a flight to Italy on the 13th June, 1971 if Swindon Town F.C. reach the Final. This trip can be booked from the 5th June, 1971, onwards. The cost will depend on the venue of the match.

Any of the above tours may be reserved by completing the coupon below, forwarded with a £5.00 deposit per person. Deposits on Tour A and B are non-refundable, but refundable on Tour C and D if the tour is cancelled.

Contact Patrick Travel, 32 Havelock Street, Swindon, telephone 21262.

Three supporters, already booked for Venice, are joining the organised party for the football matches. Any other Swindon Supporters in that area (Lido di Jesolo/Venice) wishing to join us should contact our agents, Patrick Travel, for full details and arrangements.

## Social Club Tote

Sunday, 28th March - Winning numbers 11 and 30. Two winning tickets numbers 3579 and 4158 share the prize of £45.00.

Sunday, 4th April - winning numbers 8 and 22. Two winning tickets numbers 4938 and 4658 share £45.00.

Name .....

Address .....

Tel. No. ....

Tour A B C D  
(delete those not required)

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# **our visitors**

## **Cardiff City**

### **Jim Eadie (Goalkeeper)**

Born Kirkintilloch. A Scottish Junior International, he joined Cardiff from Kirkintilloch Rob Roy, the same club which produced the famous George Young. A 21-year-old, he made two Second Division appearances last season.

### **David Carver (Right-back)**

Born Rotherham. Transferred in February 1966 from his home-town club for £11,000. Appeared in all 42 League games for Cardiff last season and has now made more than 200 in his career.

### **Gary Bell (Left-back)**

Born Halesowen. Converted from outside-left into one of the most promising full-backs outside the First Division. He joined Cardiff from the West Midlands League club Lower Gornal Athletic.

### **Mel Sutton (Wing-half)**

Born Birmingham. Cost Cardiff nothing as they signed him following a fortnight's trial. Once an apprentice printer and an amateur with Aston Villa. Made his Cardiff debut in August 1968 and hasn't looked back since.

### **Don Murray (Centre-half)**

Born Duffus. Now in his third season as Club captain. Has already made more than 300 first team appearances and he is only 24. At 18 he was capped by Young Scotland against England.

### **Brian Harris (Wing-half)**

Born Bebington. A vastly experienced player who Cardiff signed from Everton in October 1966. Proved to be one of the Club's best buys, saving the side from relegation and then playing his part in the recent drive for First Division status. Won League and F.A. Cup medals while with Everton.

### **Leighton Phillips (Wing-half)**

Born Neath. A former Welsh Schoolboy International and a dual-purpose wing-half. Hasn't made many first team appearances but has played both as a defensive wing-half and as a midfield player.

### **Ian Gibson (Inside-forward)**

Born Newton Stewart. A former Scottish Under-23 International he signed for Cardiff last July from First Division Coventry. Began his career with Accrington and then moved to Bradford Park Avenue. Cost Coventry £50,000 from Middlesbrough in July 1966.

### **Bobby Woodruff (Inside-forward)**

Born Highworth (Wiltshire). Began his career with Swindon Town and played in Second Division promotion side of the early 1960's. Transferred to Wolves in 1964 and two years later moved to Crystal Palace. Signed by Cardiff from the London club in November 1969. Can be used as a midfield player and as a striker. One of the longest throws in League football with a measured record of 41 yards.

### **Brian Clark (Inside-forward)**

Born Bristol. Has now scored almost 150 League goals. Accounted for almost 100 of them during his career with Bristol City. Joined Cardiff in February 1968 from Huddersfield and was the Club's top scorer last season. His father, Don Clark, still holds the record for the most goals in one season by a Bristol City player.

### **Peter King (Left-wing/Inside-forward)**

Born Worcester. Only a handful of players in Cardiff's history have made more League appearances. Played the first of his 300-plus League games for the Club in season 1961/62 shortly after joining Cardiff from Southern League Worcester.

### **Ronnie Bird (Left-wing)**

Born Birmingham. Started his career with Birmingham City and arrived at Cardiff in February 1966 via Bradford and Bury. Last season missed the first penalty of his career but still took his goal tally into double figures.

### **Frank Sharp (Left-wing)**

Born Edinburgh. Cost Cardiff £5,000 from Carlisle in February 1969. Served with Hearts before joining Carlisle. Scored his first goal for Cardiff at Hull last March.



# Swindon Town v Blackburn Rovers



**Donald Rogers leaves the Blackburn defenders lying on the ground but just failed to score.**

**Peter Downsborough just managed to clear this corner.**



# Fixture list 1970/71

## DIVISION II

### August

15 Hull City	(H) 1—1
19 League Cup (1)	.....
22 Sheffield United	(A) 1—2
29 Sunderland	(H) 2—0

### September

1 Watford	(H) 1—1
5 Blackburn Rovers	(A) 0—1
8 League Cup (2) Watford	(H) 4—2
12 Portsmouth	(H) 2—1
19 Carlisle United	(A) 1—2
26 Luton Town	(H) 0—0
29 Millwall	(H) 3—0

### October

3 Charlton Athletic	(A) 1—2
6 League Cup (3) Liverpool	(H) 2—0
10 Queen's Park Rangers	(H) 1—0
16 Hull City	(A) 0—2
21 Norwich City	(A) 0—1
24 Middlesbrough	(H) 3—0
28 League Cup (4) Fulham	(A) 0—1
31 Birmingham City	(A) 1—2

### November

7 Bristol City	(H) 2—1
14 Leicester City	(A) 1—3
18 League Cup (5)	.....
21 Oxford United (1)	(A) 0—0
28 Sheffield Wednesday	(H) 3—0

### December

5 Bolton Wanderers	(A) 3—0
9 League Cup Semi-Final	.....
12 Orient (2)	(H) 1—1
16 League Cup Semi-Final	.....
19 Sheffield United	(H) 3—0
26 Cardiff City	(A) 1—1

### 1971

#### January

2 Queen's Park Rangers (3)	(A) 2—1
9 Millwall	(A) 2—2
16 Norwich City	(H) 3—2
23 F.A. Cup (4) Leeds United	(A) 0—4
30 Sheffield Wednesday	(A) 2—2

#### February

6 Bolton Wanderers	(H) 3—1
13 Orient (5)	(A) 0—1
20 Oxford United	(H) 3—0
27 Birmingham City (League Cup Final)	(H) 1—2

#### March

6 Middlesbrough (6)	(A) 0—3
13 Leicester City	(H) 0—1
20 Bristol City	(A) 1—2
27 Blackburn Rovers (S.F.)	(H) 3—0

#### April

3 Sunderland	(A) 2—5
9	.....
10 Cardiff City	(H) .....
12 Portsmouth	(A) .....
13 Charlton Athletic	(H) .....
17 Queen's Park Rangers	(A) .....
24 Carlisle United	(H) .....
28 Watford	(A) .....

#### May

1 Luton Town	(A) .....
8 F.A. Cup Final	.....

## FOOTBALL COMBINATION

### August

15 Crystal Palace	(A) 2—3
19 Norwich City	(A) 2—1
22 Bournemouth & B.A.	(H) 3—0
25 Chelsea	(H) 3—0
29 Ipswich Town	(A) 1—1

### September

5 Oxford United	(H) 2—5
12 Queen's Park Rangers	(A) 1—3
15 Cardiff City	(H) 2—2
19 Bristol Rovers	(H) 2—2
26 West Ham United	(A) 1—3

### October

3 Crystal Palace	(H) 2—1
10 Arsenal	(A) 0—7
14 Fulham	(A) 1—2
17 Queen's Park Rangers	(H) 1—1
20 Swansea City	(H) 0—1
31 Birmingham City	(H) 2—2

### November

7 Bristol City	(A) 2—4
14 Leicester City	(H) 2—1
21 Fulham	(H) 1—1
24 Gillingham	(A) 1—0
28 Tottenham Hotspur	(A) 0—5

### December

5 Plymouth Argyle	(H) 2—0
19 Bournemouth & B.A.	(A) 1—3

### 1971

#### January

9 Norwich City	(H) 1—2
16 Chelsea	(A) 0—2
23 Southampton	(A) P
30 Tottenham Hotspur	(H) P

#### February

6 Plymouth Argyle	(A) 4—2
13 Southampton	(H) 2—0
24 Cardiff City	(A) 2—1
27 Birmingham City	(A) 1—0

#### March

2 Swansea City	(H) 1—4
6 Gillingham	(A) P
9 Reading	(H) 2—0
13 Leicester City	(A) 0—2
17 Tottenham	(H) 1—4
20 Bristol City	(H) 2—3

#### April

3 Ipswich Town	(H) .....
7 Reading	(A) .....
12 Southampton	(A) .....
20 Swansea City	(A) .....
24 Bristol Rovers	(A) .....
26 Oxford United	(A) .....

#### May

1 West Ham United	(H) .....
4 Arsenal	(H) .....

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# League table division 2

(up to and including Monday, 5th April, 1971)

	P	W	D	L	Goals		Pts.
					F	A	
Leicester City ...	35	19	10	6	49	27	48
Cardiff City ...	34	17	11	6	56	28	45
Sheffield United	35	17	11	7	59	37	45
Luton Town ...	34	16	11	7	50	27	43
Hull City ...	35	16	11	8	55	32	43
Carlisle United ...	36	15	12	9	51	39	42
Middlesbrough ...	35	17	7	11	53	36	41
Norwich City ...	36	14	13	9	46	42	41
Birmingham City	35	16	8	11	55	38	40
Millwall ...	37	15	9	13	48	40	39
<b>Swindon Town</b> ...	<b>35</b>	<b>13</b>	<b>8</b>	<b>14</b>	<b>51</b>	<b>42</b>	<b>34</b>
Sunderland ...	35	12	9	14	43	48	33
Oxford United ...	35	11	11	13	34	43	33
Sheffield Wed. ...	36	12	9	15	47	60	33
Orient ...	35	9	14	12	25	40	32
Q.P.R. ...	34	11	9	14	46	47	31
Portsmouth ...	35	10	10	15	42	52	30
Watford ...	35	8	11	16	32	51	27
Bristol City ...	35	8	9	18	39	57	25
Blackburn R. ...	35	6	11	18	32	59	23
Charlton Athletic	34	6	10	18	31	55	22
Bolton W. ...	36	7	8	21	31	61	22

# Football Combination

(up to Monday, 5th April — not inclusive)

	P	W	D	L	Goals		Pts.
					F	A	
Tottenham H. ...	36	21	12	3	69	18	54
Ipswich Town ...	35	17	13	5	67	39	47
Swansea City ...	36	18	11	7	63	38	47
Bristol City ...	34	18	10	6	72	38	46
Arsenal ...	32	18	9	5	70	28	45
Birmingham City	36	16	11	9	55	43	43
Q.P.R. ...	36	18	7	11	59	48	43
Southampton ...	35	16	7	12	39	37	39
Leicester City ...	35	14	9	12	42	38	37
Norwich City ...	36	13	11	12	37	39	37
West Ham United	36	16	4	16	59	51	36
Bournemouth ...	32	13	9	10	40	38	35
<b>Swindon Town</b> ...	<b>35</b>	<b>13</b>	<b>6</b>	<b>16</b>	<b>53</b>	<b>70</b>	<b>32</b>
Chelsea ...	38	12	7	19	46	58	31
Crystal Palace ...	36	9	12	15	45	50	30
Cardiff City ...	33	9	9	15	36	32	27
Reading ...	33	11	5	17	52	72	27
Plymouth Argyle	36	9	9	18	47	75	27
Bristol Rovers ...	35	7	12	16	48	75	26
Oxford United ...	36	10	5	21	52	71	25
Fulham ...	35	5	13	17	33	60	23
Gillingham ...	36	6	3	27	37	93	15

## Key of the board

### First Section

A—Burnley v Blackpool  
 B—Chelsea v Crystal Palace  
 C—Everton v Wolverhampton W.  
 D—Huddersfield v Manchester City  
 E—Manchester United v Derby County  
 F—Newcastle United v Leeds United  
 G—Notts Forest v West Ham United  
 H—Southampton v Arsenal  
 I—Tottenham Hotspur v Ipswich Town  
 J—West Bromwich Albion v Coventry  
 K—Birmingham City v Blackburn R.  
 L—Bolton Wanderers v Carlisle United  
 M—Bristol City v Portsmouth  
 N—Leicester City v Sheffield United  
 O—Middlesbrough v Sunderland  
 P—Millwall v Luton Town  
 Q—Norwich City v Q.P.R.  
 R—Orient v Oxford United  
 S—Sheffield Wednesday v Hull City  
 T—Watford v Charlton Athletic

### Second Section

A—Brighton v Reading  
 B—Doncaster Rovers v Bradford City  
 C—Gillingham v Fulham  
 D—Plymouth Argyle v Torquay United  
 E—Preston North End v Tranmere R.  
 F—Rochdale v Halifax Town  
 G—Shrewsbury Town v Aston Villa  
 H—Swansea City v Bristol Rovers  
 I—Walsall v Bury  
 J—Aldershot v Northampton Town  
 K—Cambridge United v Notts County  
 L—Colchester United v Lincoln City  
 M—Exeter City v Bournemouth  
 N—Grimsby Town v Darlington  
 O—Stockport County v Chester  
 P—Workington v Southport  
 Q—York City v Hartlepool

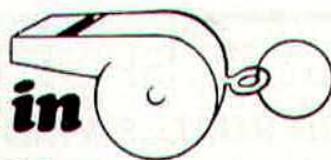


**Chris Jones about to score against Blackburn Rovers.**

**Arthur Horsfield just failed with this magnificent header against Blackburn Rovers.**



# **the man in the middle**



## **Keith Styles**

Started refereeing in 1949 in the Barnsley and District, and Sheffield and Hallamshire C.F.A. Leagues. Yorkshire League linesman/referee 1951 to 1960. Football League linesman 1960 to 1965, Supplementary referee 1965 to 1967, Full List 1967.

Has officiated as referee in Sheffield and Hallamshire County Cup Final in 1966 and 1968. Also Linesman in Inter-Cities Fairs Cup in Belgium (1966).

Mr. Styles is married with two children,

a boy aged nine years and a girl aged eight years. He is a schoolmaster.

Interests and hobbies - Olympic gymnastics (which is an excellent way of keeping fit, says Mr. Styles), tennis, coaching schoolboys, gardening.

Played as an amateur with a Football League club (Sheffield Wednesday). Qualified F.A. Coach, which, says Mr. Styles, gives him an appreciation of the difficulties from the playing aspect.

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## Anglo-Italian Inter Club Competition 1971

I think that, in view of the fact the competition was sprung upon the two Leagues at such short notice, it could be put down as a most successful venture and I imagine greater projection can be given this summer.

The matches in England were to some extent marred by the nervy defensive attitude of the Italian clubs, who were scared to open up in case they were heavily beaten, but by the end of the competition I think the message had got across to the Italian sides, and the points for goals system had a great deal of merit.

Much of the credit for the success of the competition must go to its Italian secretary Gigi Peronace, who worked with incredible zeal and imagination in both countries. He repeatedly read the riot act to managers and directors, and the fact that the Final in Naples ended in such a shambles was a tragedy for Peronace and the Naples club.

While I agree with you that problems did arise through having Italian referees in England, and English referees in Italy, I thought the experiment was well worthwhile.

The English players thought they were

penalised unfairly at times in Italy, but I felt the referees did a fine job, and learned a great deal for the days when they will be handling European games at a higher level. In much the same way, Italian referees upset some of their players by allowing English-style tackling.

The only clubs to get into serious trouble were Albion, Lanerossi and Lazio (Rome). I appreciate that Naples were involved in their most serious crowd riot for eight years, but this stemmed from a lack of police on the ground rather than ill-temper on the field.

I think that entries from England should be accepted from the four best placed First Division clubs who are interested, and have not won places in the following season's European competitions, plus the two clubs promoted from the Second Division.

from Alan Williams, Daily Express

### Dates for your diary

Wednesday, 26th May, 1971 - SWINDON TOWN v BOLOGNA.

Saturday, 29th May, 1971 - SWINDON TOWN v SAMPDORIA.

## Sampdoria FC 1970/71



Comino A. (Masseur), Poggi M. (trainer), Sabatini P., Garbarini G., Cristin E., Sabadini G., avv. Colantuoni M. (president), Fotia R., Salvi G., Bernardini F. (Technical Director).  
Francesconi F., Spanio U., Spadetto D., Corni R., Lodetti G., Lippi M., Battara P.

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Peter Downsborough punches clear from the Blackburn centre-forward with Stan Harland in close attendance.

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## **Forthcoming matches**

**TUESDAY, 13th APRIL, 1971**

Division II – Kick-off 7.30 p.m.

**Swindon Town v Charlton Athletic**

**SATURDAY, 24th APRIL, 1971**

Division II – Kick-off 3 p.m.

**Swindon Town v Carlisle United**

**SATURDAY, 1st MAY, 1971**

Football Combination – Kick-off 3 p.m.

**Swindon Town v West Ham United**

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# History of Cardiff City

Cardiff City is Wales' oldest professional club, being formed on an amateur basis in 1899 under the title of Riverside F.C. It acquired its present name four years later when Cardiff achieved City status, but it was not until 1910 when the famous Ninian Park ground was acquired that the Club was re-formed and joined the Southern League.

Ninian Park was officially opened on 1st September 1910, with a friendly game against Aston Villa which the visitors won 2-1. As members of the Second Division of the Southern League they did extremely well and by 1912/13 were the Champions, gaining promotion to the First Division and winning the Welsh Cup for the first time. They continued to play under wartime conditions until 1915 but were then forced to discontinue until 1919 when they reached the fourth position in the First Division of the Southern League. The 1920 season heralded the first great highlight in the Club's history when they were invited to become members of the 2nd Division of the English League. They promptly celebrated it by running Birmingham City to a fraction of a goal for the Championship and were worthy runners-up.

Thus began the second great epoch and in the following season they gave an indication of things to come by reaching the semi-final of the F.A. Cup for the first time. The match was played at Liverpool. The result of this match was a goalless draw and in the replay at Manchester, Wolverhampton were the winners by 3 goals to 1.

By the 1923/24 season Cardiff City were ranking with the greatest teams in the land and they had the mortification of again losing the Championship of the 1st Division to Huddersfield Town by .01 of a goal. And what a team it was! Packed with Welsh, Irish and Scottish Internationals, names that will remain famous as long as football is played. It took only two more seasons for the Club to reach yet another historical landmark. Wembley and a Cup Final with Wales represented for the first time. Their opponents on that occasion were Sheffield United, a club also going through one of its most brilliant phases

and after an epic struggle Cardiff were defeated by a single goal.

In 1927 Cardiff City made certain of immortal fame when, after a series of brilliant victories they faced the mighty Arsenal at Wembley. At last the English F.A. Cup was won. Mention has to be made of one of the greatest captains and players of all time - the indomitable Freddie Keenor, upon whom fell the well deserved honour of captaining the Cup-winning team.

Just look at this record: In the Cup: 1920 Third Round; 1921 Semi-Finalists; 1922 Fourth Round; 1923 Third Round; 1924 Fourth Round; 1925 Cup Finalists; 1927 Cup Winners. In the League: twice Championship Runners-up and 4th in 1921/22.

Alas the year 1927 also saw the end of the dominating period and in two short years Cardiff City went from the heights to the depths. Winning only 8 matches and scoring but 43 goals in 1929 they were back in the Second Division.

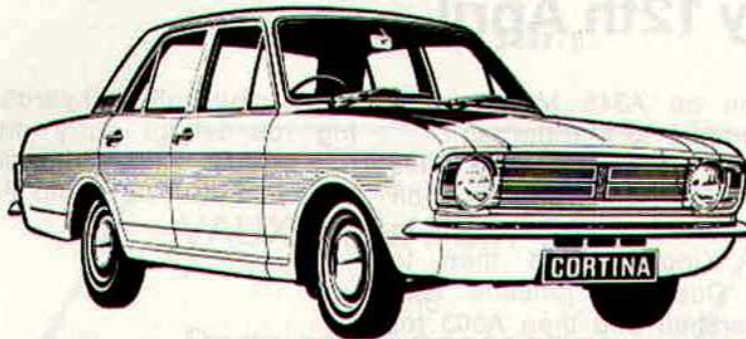
The rot had really set in and, after gaining a respectable position (8th) in season 1929/30, the following year they were propping up the League Table and for the first time Third Division football arrived at Ninian Park.

1931 to 1939! They were the lean years indeed. So lean that the League positions during 1932 to 1937 was 19th, 22nd, 19th, 20th and 18th respectively and fortune sunk to the lowest depths when in 1933/34 an application for re-election had to be made. By 1938 the Board had been reconstructed with Sir Herbert, then Mr. H. H. Merrett, as Chairman.

Unfortunately the war intervened, but immediately afterwards City topped the Third Division with a splendid total of 66 points. Four years later their triumph was complete when promotion to the First Division was obtained.

Who will ever forget that memorable match at Ninian Park when Aston Villa were beaten by one goal to make sure of success. But once again their stay in Division 1 was brief but now all their hopes and plans are again centred on that elusive goal - a place amongst the elite in British football.

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A3, turning right 200 yards on. At following roundabout carry on to Cosham, and at next roundabout take the second road to Portsmouth and Fratton Park.

**75 miles**



Route kindly supplied by R.A.C.

## Golden Goal Competition

Tickets bearing the time in minutes and seconds will be on sale before the game – price **one shilling**. The ticket with the exact time when the **FIRST GOAL** is scored will win

**£60**

The ticket bearing the time when the **LAST GOAL** is scored will win

**£10**

The official announcer will be the timekeeper and he will announce the official time of both goals. Should only one goal be scored the winning ticket holder will receive £70. In the event of no goals tickets bearing no score will win £10.

A further prize of **£10** will also be given for the ticket bearing the number corresponding to the official attendance at the match.

Be sure to get your ticket – Watch for the **GOLDEN GOAL GIRLS!** In the event that tickets bearing the exact time of goals have not been claimed the prizes will be paid to those bearing the nearest time.

### GOLDEN GOAL WINNERS

**Leicester City (13th March, 1971)**

**1st and Last Goal (£70)** Actual time 86m 39s. Prize share – 86m 38s. Mr. J. Perry, 52 Nyland Road, Stratton St. Margaret. 86m 40s. Mr. N. Cox, 63 Dryden Street, Swindon.

**Attendance (£10)** 17,979 – Mr. R. Pratt, 20 The Green, Stanton Harcourt, Oxon.

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